

Curriculum Vitae

Background.

Partner, Dental Idea Lab – Big Case Marketing
Practice Management & Consulting

Founder, Painless Dental Alliance
Professional Alliance Devoted to Creating 100% Painless Clinical and Administrative Experiences
for Dental Patients

Developer, The McAnally Selling System
Dentistry's **Only Check-List** Selling System Based on Harvard, Yale, and Stanford Consumer and
Behavioral Science Research

Founder, Master Dentists Academy
Educationl Training in Scientific Marketing and Ethical Selling

Founder, Big Case Marketing
Practice Management & Consulting

Private Practice
General, Implant & Sedation Dentistry
Seattle, Washington

Associate Dentist
Practice of Dr. Doug Thompson
Des Moines, Washington

Lecturer
University of Washington
Division of Hospital Dentistry

Affiliate Instructor
University of Washington School of Dentistry

Clinical Instructor
University of Washington School of Dentistry
Department of Oral Medicine

Education.

Kois Center
Treatment Planning and Occlusion

Las Vegas Institute for Advanced Dental Studies and Neuromuscular Dentistry
Neuromuscular Occlusion I/II/III
K7 Neuromuscular Biotechnology
Neuromuscular Orthodontics

Homoly Communications Institute
Dental Public Speaking

Misch International Implant Institute
University of Pittsburgh, College of Dental Medicine
Advanced Implant Prosthetics
Advanced Bone Grafting
Advanced Implant Surgery

Dental Organization for Conscious Sedation
Oral Sedation Training
Advanced Cardiac Life Support

Practical Clinical Courses
Advanced Occlusion for Comprehensive Rehabilitative Dentistry
Advanced Rehabilitative Dentistry

Geneva Dental of Beverly Hills
Environmental Gnathology and Dentogenic Esthetics in Removable Prosthodontics

Academy of General Practice Orthodontics
Comprehensive Clinical Orthodontics

University of Washington
School of Dentistry, School of Business
The Dentist as CEO

University of Washington, Division of Hospital Dentistry
Certificate, General Practice Residency
Emphasis on the medically compromised patient, sedation for the fearful patient, and dental surgery.
IV Sedation Certification, ACLS Certification

University of Oklahoma, College of Dentistry
Doctor of Dental Surgery with Special Distinction

University of Oklahoma, College of Arts and Sciences
B.S. Zoology with Distinction

Active Licenses.

California

Memberships, Awards and Honors.

- Professional and Scientific Memberships:
 - American Academy of Oral Systemic Health
 - American Association of Dental Office Managers
 - Academy of Osseointegration
 - International College of Craniomandibular Orthopedics
 - Academy of Laser Dentistry
 - Dental Organization for Conscious Sedation
 - International Congress of Oral Implantologists
 - American College of Oral Implantology
 - ICOI Implant Prosthodontic Section
 - Academy of General Practice Orthodontics
 - American Academy of Cosmetic Dentistry
 - American Academy of Implant Dentistry
 - Academy of General Dentistry
 - Washington Academy of General Dentistry

- Academic Awards and Honors:
 - Fellow, Misch International Implant Institute
 - Fellow, International Congress Oral Implantologists
 - Fellow, Academy of General Dentistry
 - Omicron Kappa Upsilon National Dental Honor Society
 - American Academy of Oral Medicine Award
 - Pierre Fauchard Academy Award

- Non-Academic Awards
 - 2015 Dentistry Today, Leader in Marketing and Selling
 - 2014 Dentistry Today, Leader in Marketing and Selling
 - 2013 Dentistry Today, Leader in Marketing and Selling
 - 2012 Dentistry Today, Leader in Marketing and Selling
 - 2011 Dentistry Today, Leader in Marketing and Selling
 - 2010 Dentistry Today, Leader in Marketing and Selling
 - 2009 Dentistry Today, Leader in Marketing and Selling
 - 2008 Dentistry Today, Leader in Marketing and Selling